

Gena Lee | UX Researcher

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EDUCATION

Emory University

Bachelor of Arts in Psychology | GPA: 3.8/4.0

Atlanta, GA

August 2019 - May 2023

Google UX Design

Houston, TX

UX Design Professional Certification

June 2023 - March 2024

RESEARCH EXPERIENCE

Research Technician II

Houston, TX

Baylor College of Medicine

November 2024 - Present

- Conducted data collection and statistical analyses on genomic data from 100+ samples.
- Assisted in the recruitment and processing of 100+ participants, including consenting and collecting samples from each participant.

UX Research Assistant

Houston, TX

Baylor College of Medicine

August 2024 - Dec 2024

- Designed 12 internet-based Cognitive Behavioral Therapy (iCBT) modules using AI video platforms to provide effective anxiety treatment for adolescents with Autism Spectrum Disorder (ASD).
- Engaged 24 teens from the teenage advisory board and 4 clinical psychologists to iteratively refine content, enhancing user engagement and content relevance for adolescent users.

UX Research Intern

Remote

Northwestern University|Institute for Sexual and Gender Minority Health and Wellbeing

June 2024 - Nov 2024

- Conducted 10+ literature reviews on the impact of AI on sexual and gender minority (SGM) individuals, identifying key risks and opportunities to inform responsible technology development.
- Co-designed a facilitation manual, developing in-depth interview protocols and interactive workshop materials to engage 20 teens from the Youth Advisory Council (YAC) under the Teen Health Lab.

Undergraduate Research Assistant

Atlanta, GA

Emory University | Morality and Development Lab

Aug 2020 - May 2023

- Conducted in-person and virtual behavioral interviews with children (ages 3 months to 10 years) to support research on the development of morality in children.
- Conducted 20+ literature reviews on child development research, presenting findings and insights of each paper during weekly lab meetings.

DESIGN PROJECTS

Queer AI

Remote

Institute for Sexual and Gender Minority Health and Wellbeing

June 2024 - Nov 2024

- Designed and refined prototypes for the ChatGPT web page to enhance inclusivity for SGM users.
- Conducted design workshops and interviews with queer teens to uncover biases in AI against underrepresented queer communities.

Nabi Furniture

Houston, TX

Google UX Design Certification

Jan 2024 - March 2024

- Designed 40+ low and high fidelity wireframes for a Korean sustainable furniture company.
- Conducted 10+ usability studies to identify user pain points and refine design systems.
- Developed final prototypes and mockups for the user flow, from home page to checkout.

SKILLS

- **Tools:** Figma, Adobe XD, Adobe Creative Suite, Adobe Photoshop, SPSS, R, Excel, Powerpoint
- **Design:** User-Centered Design, Interaction Design, Ideation, Personas, Low to High Fidelity Wireframing, Prototyping, Mockups, Storyboards, User Flow, Journey Maps
- **Technical:** Quantitative Data Analysis, Qualitative Data analysis, Usability Testing, User Research, A/B Testing, Affinity Mapping, Competitive Analysis, In-Depth Interviews, Literature Reviews