

Gena Lee | UX Designer & Researcher

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EDUCATION

University of Washington

M.S. Human Centered Design & Engineering | Expected Graduation: June 2027

Seattle, WA

Sep 2025 - Present

Emory University

Bachelor of Arts in Psychology | GPA: 3.8/4.0

Atlanta, GA

Aug 2019 - May 2023

WORK EXPERIENCE

UX Research Assistant

University of Washington Information School | KidsTeam UW

Seattle, WA

Jun 2025 - Present

- Facilitated 20+ design sessions with children (ages 7-11) through a participatory design framework to explore their perceptions on emerging technologies and co-design solutions.
- Led 10+ user studies on AI-powered technology tools and gaming systems, collaborating with academic and industry researchers to uncover user pain points and improve usability.

Research Technician II

Baylor College of Medicine

Houston, TX

Nov 2024 - June 2025

- Conducted data collection and statistical analyses on genomic data from 100+ participant samples.
- Assisted in the recruitment and processing of 100+ participants, including consenting, conducting questionnaires, and collecting samples from each participant.

Research Assistant (*Design Focus*)

Baylor College of Medicine

Houston, TX

Aug 2024 - Dec 2024

- Designed 12 internet-based Cognitive Behavioral Therapy (iCBT) modules using AI video platforms to provide effective anxiety treatment for adolescents with Autism Spectrum Disorder (ASD).
- Engaged 24 teens from the teenage advisory board and 4 clinical psychologists to iteratively refine content, enhancing user engagement and content relevance for adolescent users.

Research Assistant (*UX Research Focus*)

Northwestern University|Institute for Sexual and Gender Minority Health and Wellbeing

Remote

Jun 2024 - Nov 2024

- Conducted 10+ literature reviews on the impact of AI on sexual and gender minority (SGM) individuals, identifying key risks and opportunities to inform responsible technology development.
- Co-designed a facilitation manual, developing in-depth interview protocols and interactive workshop materials to engage 20 teens from the Youth Advisory Council (YAC) under the Teen Health Lab.
- Coded and analyzed quantitative data from 20 YAC participants by sorting the responses into five thematic categories.

Undergraduate Research Assistant

Emory University | Morality and Development Lab

Atlanta, GA

Aug 2020 - May 2023

- Organized in-person and virtual behavioral interviews with children (ages 3 months to 10 years) to support research on the development of morality in children.
- Conducted 20+ literature reviews on child development research, presenting findings and insights of each paper during weekly lab meetings.

SKILLS

- **Tools:** Figma, Adobe XD, Adobe Creative Suite, Adobe Photoshop, VYond, SPSS, R, Excel, Powerpoint
- **Design:** User-Centered Design, Participatory Design, Ideation, Personas, Low to High Fidelity Wireframing, Prototyping, Mockups, Storyboarding, User Flow, Journey Maps
- **Technical:** Quantitative Data Analysis, Qualitative Data analysis, Usability Testing, User Research, Affinity Mapping, Competitive Analysis, In-Depth Interviews, Literature Reviews